

2011

Sponsor Menu

the Conclave Learning Conference

July 14-16, 2011 • Doubletree Park Place/Minneapolis

Prices effective as of 6/15/2011

Appetizers



Attendance?
5-year Average, 450
2010 Registrant make-up?

57% radio, 21% Supplier/Vendor, 15% Student/Teacher, 4% Trade Press, 3% Music Industry
The Conclave?
A 36 year-old non-profit organization whose mission is the education of the industry

Agenda

Wednesday July 13

W.E.C.A.N. Reception

Thursday July 14

AM - Jacobs Media Summer School

PM - Promotion Summit

PM - General Sessions

Eve - Welcome Gathering

Friday July 15

AM - Keynote #1

AM - General Sessions

Noon - Awards Luncheon

PM - General Sessions

PM - Conclave College

An Evening at Target Field with The Minnesota Twins vs. KC Royals!

Saturday July 16

AM - Keynote #3

AM - General Sessions

Noon - Luncheon

PM - R.A.I.N. Summit Midwest

PM - Concluding Cocktail Event



Take-Out

Important communication that stays with attendees long after the weekend is over.

Welcome Bags ...\$1500 plus production costs



Attendee Bag Insert...\$600/insert Name

Badges...\$2,000

Lanyards...\$1,500

plus production costs

Program Guide

Ads... \$780-\$2,100:

Inside Front Cover, full-color ad...\$2,000

Inside Back Cover, full-color ad...\$1,900

Back Cover, full-color ad...\$3,000

Full Page, B&W ad...\$1,500

Half Page, B&W ad...\$900

Pocket Agenda... \$1500

Starters

Share your message before the event begins!

TATTLER Weekly Newsletter...\$650 banner ad, \$400 text ad, per week

Website banners...Ask!

Attendee Confirmation

Emails...\$1000 (text ad)



KLAV-TV

Air your music video or company spot on the exclusive hotel channel!

Music Video: \$1000 (3-4 min)

Commercial/Spot: \$350 (30-60 sec)

Side Orders

An incredible array of high visibility attention-getters!

Wall or Ceiling Banners...\$1500-\$1750 per banner up to 4'x8'

Pull-Up Banner...\$1000 per banner; Four (4) locations available

Elevator Signs... **SOLD**

Room Delivery...\$1,500-\$2,000

Restroom Advertising...\$1,000 per restroom (Meeting room foyer)

Hotel Bar ... **SOLD**

Registration Area... **SOLD**

Exhibit Booth ...\$1700 per booth (includes 1 full tuition).



Food & Drink Specials

Let the networking begin!

AWM/Conclave Reception 7/13 - \$3,500

Thurs. Luncheon 7/14 - \$7,500

Welcome Gathering 7/14 - \$5,000

Awards Luncheon 7/15-\$10,000

Minnesota Twins! **SOLD**

Saturday Lunch 7/16 - \$10,000

Coffee Breaks - **SOLD**



Entrees

Essential opportunities found inside the conference's learning framework.

Jacobs Summer School - \$7,500 (Co-)

R.A.I.N. Summit - \$7,500 (Co-)

Keynote - \$5,000 Fri

Track Sponsorship - \$5,000 each

Promotion Summit - \$3,000 (Co-)

Conclave College - \$3,000 (Co-)

Career Fair (Sat 7/16) - \$3,000

*"Co-" means a co-sponsorship is available

**Event day, time, availability, and cost are subject to change without notice.



To Reserve Your Opportunity

Contact Conclave Fundraising Director

David Martin at

608-274-7484 or email

dave.martin@gmail.com

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Tom Kay, Executive Director
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The 2011 Conclave Learning Conference/36th Annual • July 13-16, 2011

Signs, Booths & Banners

The 36th Annual Conclave Learning Conference, July 13-16, 2011
Doubletree Park Plaza/Minneapolis
Booths & Banners/Second Floor
Park & Terrace Ballroom Foyer

B=Banner Space 4x8
 PU=Pullup Banner 48"x6"
 E=Exhibit 6'x8'

MR = Meeting Room

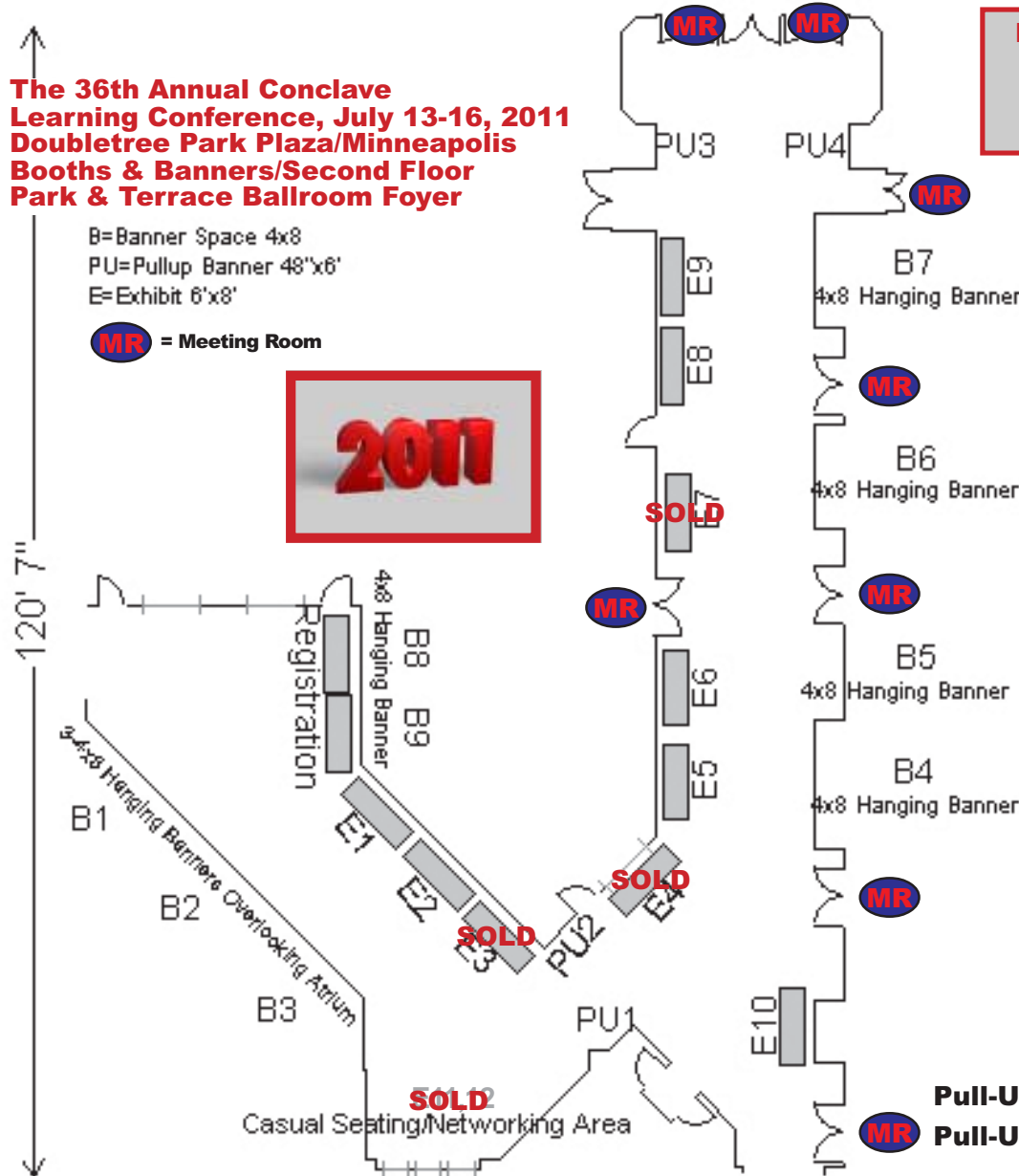


Exhibit Booth \$1700 each (6' X 8', includes one full tuition)
Hanging Banner \$1500 each, except ** (up to 4' X 8')
Hanging Banner \$1750 each**
Pull up Banner \$1000 each (up to 4' X 6')

- Elevator Bank Sign #1/1st Fl** SOLD
- Elevator Bank Sign #2/2nd Fl** SOLD
- Exhibit Booth #1** _____
- Exhibit Booth #2** _____
- Exhibit Booth #3** SOLD
- Exhibit Booth #4** SOLD
- Exhibit Booth #5** SOLD
- Exhibit Booth #6** _____
- Exhibit Booth #7** SOLD
- Exhibit Booth #8** _____
- Exhibit Booth #9** _____
- Exhibit Booth #10** _____
- Exhibit Booths #11,12** SOLD
- Hanging Banner #1**** _____
- Hanging Banner #2**** _____
- Hanging Banner #3**** _____
- Hanging Banner #4** SOLD
- Hanging Banner #5** _____
- Hanging Banner #6** _____
- Hanging Banner #7** _____
- Hanging Banner #8** SOLD
- Hanging Banner #9** SOLD
- Pull-Up Banner #1** _____
- Pull-Up Banner #2** _____
- Pull-Up Banner #3** _____
- Pull-Up Banner #4** SOLD

To reserve an Exhibit Booth or Banner, Contact

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