

The Conclave Scholarship Competition

Specs Howard School of Media Arts/Bill Gavin Memorial 2012 Scholarship Information and Application

Since 1979, the non-profit Conclave - in keeping with its mission of educating the broadcast industry - has been awarding scholarships to deserving students desiring an education inside the radio and music industries. The Conclave will award a scholarship for admission to the Radio/Video/Film program at Specs Howard School of Media Arts/Southfield, MI. The Specs Howard School's Bill Gavin Memorial Scholarship includes all texts and materials needed for the course (including tuition, application fees, books & supplies). The recipient may elect to attend Day, Afternoon, or Evening classes (although the school reserves the right to select a specific class start date) and must begin classes before July 1, 2013. The scholarship is valued at \$12,549. Room & board is not included. The scholarship recipient will be required to meet Specs Howard School's standard entrance requirement in order to receive the Bill Gavin Memorial Scholarship. The recipient is wubject to all policies, as published in the Specs Howard School's catalogue regarding grades, attendance, and behavior. Failure to maintain acceptable grades or violation of other school policies will result in termination of this scholarship. All Conclave scholarship information and forms can be downloaded from www.theconclave.com or from www.radioscholarships.com.

The Conclave scholarship programs are available for those who want a career in media/radio/TV/Internet in any possible facet of broadcasting, including becoming an on-air personality, advertising/sales, programming, writing, news, sports, production etc. Anyone of legal age regardless of sex, race or religious beliefs may enter.

DEADLINE EXTENDED TO MARCH 30, 2012! The scholarships will be awarded at the 37th annual Conclave Learning Conference to be held in Minneapolis during the summer of 2012 (July 18-20). The winner is encouraged to attend the Conference and The Conclave will provide the winner with a complimentary tuition to attend.

Applications must be sent directly to The Conclave. An assembly of The Conclave's Board of Directors, Executive Committee, and/or select broadcasting professionals or educators will judge entries. Applicants may be interviewed by telephone before final selection is made. Incomplete entries will not be judged and entries will not be returned. The decision of the judges is final.

For more information about the Conclave, visit www.theconclave.com. For additional scholarship information, visit www.radioscholarships.com.

Conclave/Specs Howard School Scholarship Application Procedure

1. An applicant must be a high school senior, a high school graduate or have a general education diploma (GED) and must meet each individual school's entrance requirements. Visit www.specshoward.edu for specific school requirements and information.
2. Application form must be completed and submitted with an audio CD recording of the supplied script found on the back of this form. The recording must be that of the applicant. Inaudible entries will not be judged. The CD must be labeled with the applicant's name, address, and phone number for identification or the entry will not be judged. Note: only audio CD's will be judged. MP3 files, cassettes, micro-cassettes and mini-discs will not be accepted. Incomplete entries will not be judged.
3. Applicants will not have had any professional PAID broadcasting experience either full or part-time. High school radio, college radio or unpaid internship experience is acceptable. (Definition: professional broadcast experience = any job in broadcasting for which a person has received pay in any amount.)
4. Employees of Specs Howard School and their immediate families are not eligible to apply. Conclave Board of Directors, Executive Committee, and administrative staff members and their immediate families are also not eligible to apply.
5. Winning applicants must be prepared to start at Specs Howard as indicated above.
6. Your application materials must be delivered (by mail, FedEx, etc.) to: The Conclave Radio Scholarship, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416. The Conclave is not responsible for applications lost in the delivery process.
7. All entries must be postmarked **no later than Friday, March 30, 2012** and must be received **no later than Tuesday April 3, 2012**. Only one (1) scholarship application per person will be accepted, and all application materials become property of the Conclave upon receipt. The decision of the Conclave to award this scholarship is final.
8. The winner's decision to accept the scholarship must be made no later than 48 hours after notification. The scholarship cannot be sold or transferred. Winners must continue their education until graduation, or they may become liable to repay tuition monies used to the point of their departure from school.
9. Questions about the scholarship or the Conclave may be directed to Conclave Executive Director Tom Kay (tomk@theconclave.com) or by calling 952-927-4487 (fax 952-927-6427).

The Conclave 2012 / Specs Howard Scholarship Application

Print full legal name _____

Street _____ City _____ State _____ Zip _____

Email _____ Telephone () _____

Where did you hear about this scholarship? My School The Internet Radio station (call-letters? _____) A relative or friend

I graduated/will graduate from (name of high school/city) _____ in (year) _____

(If applicable) I received my GED on (date) _____ From (location) _____

Do you have any college/vocational school education? _____ How many years/Where? _____

Have you been paid for any work in broadcasting? No Yes (If yes, who paid you?) _____

On the back, list the names, addresses and phone numbers of three people (not relatives) who know you well. These references may be checked.

I certify that I have read and understand the rules of the scholarship competition and that the above information is factual and complete.

Date _____ Signature _____

Send application and CD to: THE CONCLAVE/SPECS HOWARD SCHOLARSHIP, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Conclave Radio Industry Scholarship

Your 2012 Specs Howard Audio Application

You may use a recordable audio CD to submit your audio application. Make sure your work is finalized; check your CD to insure that your voice has been recorded. Inaudible entries will not be judged. The CD must be labeled with the your name, address, and phone number for identification; entries lacking that information will not be judged. Please record the following on your audio application:

1. State your name and address.
2. In your own words, relate the most exciting moment you've ever experienced.
3. In your own words, tell us about the most inspiring person you've ever met.
4. Introduce a favorite song by your favorite musical artist (but do not include the song on your CD).
5. In your own words, share your career goal AND how you plan to attain it.
6. Read the following script in the form of a newscast.

WE'LL GET BACK TO THE MUSIC AFTER A Q92 NEWSBREAK, BROUGHT TO YOU BY THE GREAT AUTO GLASS COMPANY.

PRESIDENT OBAMA COMPLETED HIS TWO-DAY TRIP TO THE RAIN-DRENCHED RIVIERA ON FRIDAY WITH A WET SALUTE TO FRENCH AND U.S. TROOPS WHO HELPED LIBERATE LIBYA. "LONG LIVE THE ALLIANCE BETWEEN OUR TWO GREAT NATIONS," OBAMA SAID. THE BRIEF CEREMONY IN FRONT OF A WORLD WAR I MONUMENT AT CANNES CITY HALL INCLUDED A WREATH-LAYING, DURING WHICH OBAMA AND FRENCH PRESIDENT NICOLAS SARKOZY (CZAR-CO'-ZY) GOT SOAKED.

GABRIELLE GIFFORDS VOWS IN HER UPCOMING BOOK TO RETURN TO CONGRESS, THE ASSOCIATED PRESS REPORTS. "I WILL GET STRONGER. I WILL RETURN," THE ARIZONA DEMOCRAT SAYS. THE AUTOBIOGRAPHY, TITLED *GABBY: A STORY OF COURAGE AND HOPE*, IS DUE OUT NEXT WEEK. THE BOOK IS A JOINT EFFORT BY GIFFORDS AND HER HUSBAND, MARK KELLY, WHO RECENTLY RETIRED FROM MILITARY SERVICE AND HIS JOB AS A NASA ASTRONAUT.

THE WINNING POWERBALL TICKET FOR A \$254 MILLION JACKPOT HAS BEEN SOLD IN CONNECTICUT, AND IT'S THE LARGEST PRIZE IN STATE LOTTERY HISTORY. THE ONE TICKET WITH ALL SIX WINNING NUMBERS FROM WEDNESDAY'S DRAWING WAS SOLD AT AN UNDISCLOSED LOCATION IN FAIRFIELD COUNTY, AND LOTTERY OFFICIALS ARE WAITING FOR THE WINNER TO STEP FORWARD. THE JACKPOT WINNER CAN CLAIM A \$254 MILLION ANNUITY PAID OVER 29 YEARS OR A LUMP SUM OF NEARLY \$152 MILLION IN CASH.

SPORTS AND WEATHER NEXT, BUT FIRST A WORD FROM THE GREAT AUTO GLASS COMPANY.

YOU NEED TO FIX THAT CRACKED WINDSHIELD, BUT YOU JUST DON'T HAVE THE TIME? WOULDN'T IT BE GREAT IF IT COULD BE REPAIRED WHILE YOU'RE AT HOME OR THE OFFICE? GIVE THE GREAT AUTO GLASS COMPANY A CALL! THEY'LL DO IT FAST AND THEY'LL DO IT RIGHT. CALL 888-555-4545 TODAY OR VISIT THEM ON THE INTERNET AT WWW.GREATAUTOGLASS.COM.

IN Q92 SPORTS - THE WORLD SERIES WRAPPED UP LAST NIGHT, WITH THE ST. LOUIS CARDINALS CLAIMING THEIR 7TH CHAMPIONSHIP WITH A CONVINCING 7-2 WIN OVER THE TEXAS RANGERS. THE CARDINALS HOME-GROWN PRODUCT, DAVID FREESE (FREEZE), WAS NAMED THE SERIES MVP.

TODAY'S WEATHER - A BLUSTERY DAY IS ON TAP, WITH NORTHWEST WINDS REACHING 30 MILES PER HOUR AND A HIGH OF 45. THERE'S A FREEZE-WARNING TONIGHT, WITH A PREDICTED LOW OF 32. TOMORROW, PARTLY CLOUDY WITH A CHANCE OF RAIN OR SNOW WITH A HIGH OF 40.

THAT'S THE NEWS THIS HOUR. I'M _____ (*Your name here*) _____. NOW BACK TO TODAY'S BEST MUSIC ON Q92.

Send in your CD with your completed application form by March 2, 2012 to -
Conclave/Specs Howard Scholarship - 4517 Minnetonka Blvd #104 - Minneapolis, MN 55416

Conclave Scholarship References

Please list the names, addresses and phone numbers of three people (not relatives) who know you well. These references may be checked.

1. Name _____ Address _____ Phone _____

2. Name _____ Address _____ Phone _____

3. Name _____ Address _____ Phone _____

*This application will be considered incomplete without three full references, including contact information.
Return this form to the address above.*