

2010 Conclave Rockwell Scholarship Information and Application



Since 1979, the non-profit Conclave - in keeping with its mission of educating the broadcasting industry – has been awarding scholarships to deserving students and industry professionals.

This year the Conclave is pleased to announce the third annual **Conclave Rockwell Scholarship**. This scholarship will be awarded to an individual who, like Conclave Rockwell Award recipients, have made important contributions to their station(s), their organizations and to the industry. The scholarship recipient will have demonstrated professional potential, while desiring to further their education by gaining knowledge that will assist them in growing inside their careers. While a Rockwell Award recipient may recognize an experienced industry member, the Rockwell Scholarship may similarly recognize a veteran industry member – OR it may be provided to a “rising star” still growing in the industry. The funds for this special Conclave Rockwell Scholarship have been

donated by past Conclave Rockwell Award recipients, **Erica Farber** – former publisher of **Radio & Records** and **Danno Wolkoff** - CEO of **Envision Radio Networks!**

WHO QUALIFIES: Anyone may apply for this scholarship who has worked professionally in radio or related industries. Candidates may come from the ranks of programming, sales, promotion/marketing, engineering, production, or any other department. Applicants can be rookies working at their first position in the industry, or a veteran who has contributed to their stations and to their industry for years. The characteristics of a Rockwell Scholarship recipient include having a strong belief in oneself while demonstrating selflessness, possessing a passion and optimism for the industry, while gaining the respect of their co-workers. The successful recipient must be a good citizen, an articulate communicator, and must understand the important role of radio in the community. Candidates must either be enrolled, or plan to be enrolled, in a post-secondary educational learning program. These may include degree credit courses, non-degree career training, workforce training, formal personal enrichment courses (both on-campus and online) or self-directed learning (such as through the Internet). The Conclave reserves the right to approve or deny any learning program suggested by the recipient as appropriate for the receipt of the Rockwell Scholarship funds.

THE SCHOLARSHIP AWARD: The winner will receive up to \$1,000 dollars that may be applied towards tuition, books, or other materials pertaining to the winner's course of study at a recognized institute of higher learning. The award will be made in the amount of the actual cost of the recipient's chosen program up to \$1,000. This school/institution may be a college, junior college, trade or vocational school, Internet or extension course /offering, or any other school offering education/training. This award will be sent in the form of a check to the institution of the winner's choice in the winner's name. The winner will have until December 31, 2010 to utilize the funds or be enrolled in a chosen program. The scholarship will be awarded at the 35th annual Conclave Learning Conference - **FREEWAY TO YOUR FUTURE** - to be held in Minneapolis July 15-17, 2010. The winner will be encouraged to attend the Learning Conference in July 2010, and will receive a stipend worth up to \$250 that can be used for travel and lodging. The Conclave will provide the winner with a complimentary tuition to attend the annual Learning Conference.

HOW TO APPLY: Candidates for the Rockwell Scholarship can be self-nominated for the award, or nominated by a friend, relative, or co-worker. The candidate – or their nominator - must complete the application found on the back of this page and submit it to the Conclave no later than June 1, 2010.

JUDGING: An assembly of The Conclave's Board of Directors and Executive Committee members will judge entries on the basis of content and originality. Applicants may be interviewed by telephone before a final selection is made. The decision of the judges is final. Incomplete entries will not be judged and entries will not be returned.

Conclave Rockwell Scholarship Application Procedure

1. An applicant must be at least 18 years of age.
2. A scholarship candidate can be self-nominated or nominated by another.
3. The person must now be - or have been - employed in the broadcasting or a related industry.
4. Entries must include a completed application.
5. Previous Conclave scholarship recipients, and employees of Brown College, Specs Howard School of Broadcasting Arts, McNally Smith College of Music and their immediate families are not eligible to apply. The Conclave Board of Directors, Executive Committee, Advisory Board, administrative staff members and their immediate families are also not eligible to apply.
6. Applicants must be enrolled – or plan to be enrolled - in an educational program as described above no later than December 31, 2010 in order to receive their scholarship monies. Failure to do so will result in forfeiture of the Rockwell Scholarship.
7. Application materials must be sent (by mail, FedEx, etc.) to: The Conclave Rockwell Scholarship, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416. The Conclave is not responsible for applications lost in the delivery process. A completed application may also be emailed to the Conclave office in care of tomk@theconclave.com.
8. All entries must be postmarked or emailed no later than June 1, 2010, and must be received no later than June 5, 2010. Only one (1) scholarship application per person will be accepted, and all application materials become property of the Conclave upon receipt.
9. The individual's decision to accept the scholarship must be made no later than 48 hours after notification of winning. The scholarship cannot be sold or transferred. The recipient must continue their education until completion of their course(s), or they may become liable to repay tuition monies used to the point of their departure from school.
10. Questions about the scholarship or the Conclave may be directed to Conclave Executive Director Tom Kay (tomk@theconclave.com) or by calling 952-997-4487 (fax 952-997-6427).

2010 **Conclave** Rockwell Scholarship Application

Print nominee's full legal name _____

Street _____ City _____ State _____ Zip _____

Telephone () _____ Email _____

Where did you hear about this scholarship? Co-worker Employer The Internet Relative or friend Other: _____

Years of professional broadcast/related industry experience? _____

Most Recent Broadcast (or Related Industry) Employer?

Current Employer (if different than above). If you are unemployed, write "none"?

I am/I plan to be enrolled in (name of school/institution) _____

I will be taking up this/these course(s) _____

IF YOU ARE NOMINATING THE ABOVE CANDIDATE, PLEASE SHARE THE FOLLOWING

Nominator's name _____

Title _____ Company _____

Relationship to Nominee: Co-worker Employer Relative or friend Other: _____

Please submit a brief essay answering the following questions. Use no more than 250 words for each answer. These answers will be judged on the basis of content, clarity, and originality. You may use a separate page.

WHY SHOULD YOU (OR THE CANDIDATE, IF IT IS NOT YOU) BE CONSIDERED AS THE 2010 RECIPIENT OF THE ROCKWELL SCHOLARSHIP?

AFTER RECEIVING THE ROCKWELL SCHOLARSHIP, WHAT CONTRIBUTIONS WOULD YOU (OR THE CANDIDATE, IF IT IS NOT YOU) LIKE TO MAKE TO THE BROADCAST INDUSTRY?

I certify that I have read, understand, and agree to the rules of this competition and that the above information is factual and complete.

Date _____ Signature _____

**Send or email application to: THE ROCKWELL SCHOLARSHIP, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416.
Questions? Email tomk@theconclave.com or call 952-927-4487**