

Prepare To Be Hired **Laurie Kahn; Media Staffing Network**

This webinar is the first in a 4-part series, "What's Next? The Conclave Job Search Webinar Series For Radio Professionals". Laurie Kahn, Media Staffing Network, shares important information you need to consider as you prepare yourself to be hired into your next position.

Before you begin the job search process, it is important you understand your personal expectations for your next position. What is important to you? How long can you survive before taking another job? Make sure you understand your priorities. Is it compensation? Benefits? A specific position? The opportunity to grow?

Some key questions Laurie recommends:

- Where do you want to be in 5-10 years?
- What is most important: Career or Family?
- What steps do I need to take to achieve my goals?
- How flexible can I be?
- What will make me happy?
- Where do I begin?

Laurie provides some easy to follow steps to begin your job search process; from taking a deep breath to get into the right mindset to how to best use networking, offline and online, to make those important job search connections. Important: 93-94% of jobs are found through networking.

Landing a job in today's climate requires a different plan of attack. Researching your prospective employer is important and now easier with the ability to do online search. Research markets, industries, companies and job profiles to give yourself an edge in your job search.

Learn the importance of building a Self Assessment File; what Laurie refers to as your "Youniqueness". The job search process is where you need to be able to share your skills, talents, passions and achievements. Don't be shy; have this information ready and keep it updated!

Laurie shares some great and easy to follow tips on building a resume that works as well as key elements to consider when going in for the interview. We only get about three seconds to make a solid first impression. Learn how to stand out with a strong resume and be prepared for when they call you in for that interview.

Want to learn more great tips on communication and negotiation? Then be sure to check out this webinar with Laurie Kahn, Media Staffing Network.

Download an order form to obtain a recording of the webinar at www.theconclave.com and get all the details, examples and the live questions from the audience.

-Pam Muldoon/Next Stage Media Group