

# the Conclave 2012

Learning Conference • July 18-20, 2012 • Doubletree Park PLace Hotel

The Conclave  
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## 2012 Registration Form for the 37th Annual Conclave Learning Conference 2012

Please enter all requested information. Incomplete forms will be not be processed. Scan & email this completed form to [tomk@theconclave.com](mailto:tomk@theconclave.com) or fax finished form to **952-927-6427**.

Name \* \_\_\_\_\_

Company \* \_\_\_\_\_

City \* \_\_\_\_\_

**Exactly as you want this information to read on your badge!** There will be a \$50 charge to change the badge from what you enter here! The remaining information must be completed in order for your registration to be processed. Please use the address where you are located (your mailing address), not your parent company or central office. **ALL INFORMATION** requested below must be completed, or this application will be considered incomplete and will be returned to you. Thanks!

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip code \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (very important!) \_\_\_\_\_

Yes, it's okay for the Conclave to tell others I'll be in attendance this summer and I understand the Conclave will not sell this information!

The **2012 Conclave** Learning Conference

***This special tuition expires on March 31, 2012.  
It is refundable, given  
certain restrictions and conditions\*.***

I want a FULL **\$299** tuition for the industry's premier Learning Conference in 2012. This rate is good for professionals, students, educators and free-agents. For groups, see below. (\*Refunds must be requested by email by June 22, 2012. Refunds will not be honored after that date.)

***BUY 3 OR MORE, GET A DEAL!*** I want to purchase 3 or more tuitions at only **\$249** each. Fill out a separate registration form for each member, and submit them at the same time to receive the special group rate. The refund policy above also applies to group tuitions:

3 tuitions, **\$747**     4 tuitions, **\$996**     5 tuitions, **\$1245**     More? (\$249 x number of desired registrants = \$ \_\_\_\_\_)

I want to make a donation of     \$25     \$50     \$100     Other: \$ \_\_\_\_\_ to the non-profit Conclave     Send receipt, please.

Where did you hear about this Learning Conference?     My employer     A co-worker     A friend/relative     My school  
 A trade publication     Internet website (list \_\_\_\_\_)     Other (list \_\_\_\_\_)     I've attended in the past

Employed by:     Radio     Records     Vendor/Supplier     Trade Publication     Student/Educator     Other? \_\_\_\_\_

My primary position:     GM     OM     PD     Sales Mgr/Acct. Exec     Promo. Director     Prod. Director     Air Talent     Other \_\_\_\_\_

Your format:     AAA/Alternative/Rock     AC/Hot AC     Christian/Religious     Classic Rock/Oldies/80's/Jack-type     Country     News/Talk/Sports  
 Non-Comm/Public Radio     Top 40     Urban(Urban, Urban AC, Hip Hop)     Other \_\_\_\_\_ (Check as many as apply!)

Form of payment:     Mastercard\*\*     Visa\*\*     Discover\*\*     American Express\*\*     Check/Money Order (payable to "The Conclave")

**\*\*For credit cards, please complete the following-**

Card number \_\_\_\_\_ Security Code (3 digit/back of card) \_\_\_\_\_ Exp. date (MM/DD/YY) \_\_\_\_\_

PRINT Cardholder name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

**COMPLETE THIS FORM. ENCLOSE PAYMENT/INCLUDE CREDIT CARD INFORMATION. MAIL TO THE CONCLAVE, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416. SCAN & EMAIL TO TOMK@THECONCLAVE.COM. OR FAX 952-927-6427.**

What is the Conclave and why is the Learning Conference different?

The Conclave is a non-profit education organization founded in 1976. Unlike other conferences, seminars, and conventions, the Conclave's Learning Conference's primary mission isn't to make money, secure advertising, enlist members/subscribers, etc. (although those are important purposes). Instead the Conclave mission is - Through education, the Conclave's mission is to improve the quality of broadcasting and all industries related to it, so they may better serve the public interest. What about YOUR mission? The mission of your radio station - as stated in your license - is to best serve in your public's interest. That's why the Conclave's mission is to help you learn how to best assess - and then serve - the needs of your listeners in the best possible manner. Consider it our common mission. It's what the Conclave - and Radio - is all about.